



सत्यमेव जयते
Government of India
Ministry of MSME

Brief Industrial Profile of Guntur District



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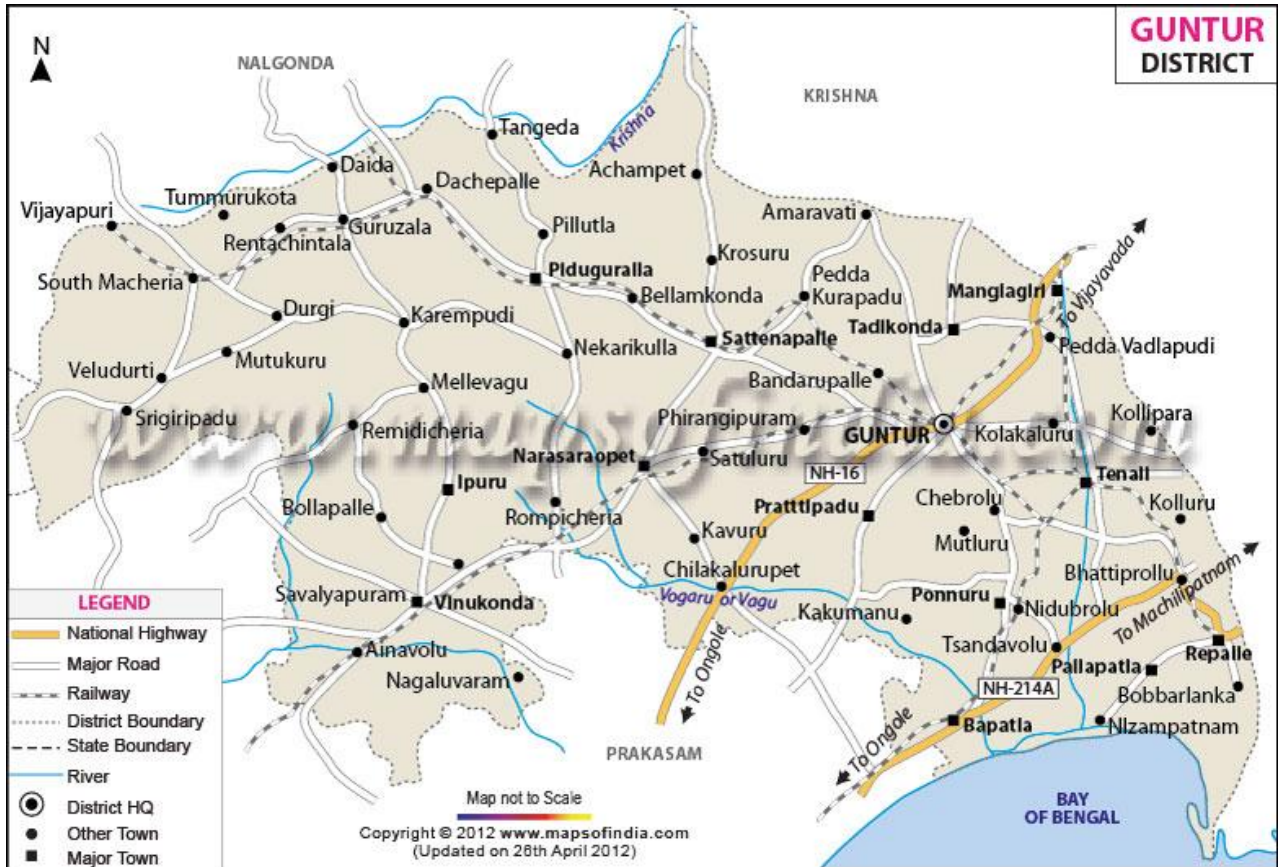
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Brief Industrial Profile of Guntur District



I. General Characteristics of the District

1.1 Location & Geographical Area.

Guntur is one of the 9 Coastal districts of Andhra Pradesh. It is located between 15° 18' and 16° 50' North latitude and 70° 10' and 80° 55' East longitude. It is bounded by Krishna & Nalgonda districts on the North, by Prakasam and Mahabubnagar districts on the West, by Prakasam district on the South and by Krishna district, and the Bay of Bengal on the East.

The district has a coastline of 42 kms

The total geographical area of the district is 11328 sq kms, which forms 4.12% of the total State's area.

Guntur district lies at an elevation of 33m from sea level. The district is mainly plain, with a few hill ranges. The climate is characterized by hot summers and cool winters. Rentachintala is the hottest place in the state, which once recorded 50°C. Minimum temperature is 15°C in winters. The average rainfall in the district is 830mm, through South-West monsoon.

Guntur district is divided into 3 Revenue divisions: Guntur, Tenali and Narsaraopeta. The district is divided into 57 Mandals and 729 revenue villages

The Ethipothala water falls near Macherla, Kottappakonda shrine, Amaravathi stupas, Nagarjunsagar dam, Managalgiri temple etc are the major centres of tourist attraction.

1.2 Topography

Guntur district comprises mainly of plains and the Nallamalai hill ranges in Palnad area. The highest peak in this hill range is Swamikonda (605m high). The Ethipothala water falls are located in these ranges, near Macherla.

Krishna is the main river, which traverses 250 kms in the district, irrigating an area of nearly 5 lakh Ha. Chandravanka, Naguleru and Gundlakamma are the 3 major rivulets.

The soils are mainly red gravel (24%), Black cotton (70%) and sandy alluvial (6%).

Major food crops grown are Paddy, Jowar, Bajra, Black gram, Bengalgram, Redgram, and sugar cane, cotton, tobacco, chillies, turmeric, castor, sunflower, groundnut, and lemon, mango, banana, sapota, coconut and vegetables. Guntur houses the largest chilli market in the country.

1.3 Availability of Minerals.

Guntur district has deposits of limestone, clay, quartz, copper, and lead. Lime stone is abundantly available in Pidiuguralla, Macherla, Pondugula and Tadipalli areas. Copper deposits are found at Agnigundala. Napa stones are found in abundance in various places in this district.

PRODUCTION OF MINERAL 2010-11

| S.NO. | NAME OF MINERAL | PRODUCTION |
|----------------------|-----------------|----------------------|
| MAJOR MINERAL | | |
| 1. | Limestone | 38.7 Thousand tonnes |
| 2. | Quartz | 17.3 Thousand tonnes |
| MINOR | | |
| 1. | Shale | 10299 T |

SOURCE:- Hand Book of Statistics, Govt of AP, 2011

1.4 FORESTS

A total of 1.62 lakh Ha, forming 14.22% of the total geographical area of the districts is under forests. The major forest produce in the district is timber, while minor forest produce are bamboo and beedi leaves.

1.5 Administrative set up.

The district is divided into three Revenue Divisions(Guntur, Tenali and Narsraopet). There are 57 Mandals in the state. Guntur district has 729 revenue villages. The number of habitated villages is 1755. The district has one Municipal Corporation and 11 Municipalities.

2. District at a glance

| S.No | Particular | Year | Unit | Statistics |
|----------|------------------------------|------|----------|---|
| 1 | Geographical features | | | |
| (A) | Geographical Data | | | |
| | i) Latitude | 2011 | | between 15° 18'and 16° 50' North latitude |
| | ii) Longitude | 2011 | | 70° 10'and 80° 55'East longitude |
| | iii) Geographical Area | 2011 | Hectares | 1139100 |
| (B) | Administrative Units | | | |
| | i) Revenue Divisions | 2011 | Nos | 3 (Guntur, Tenali, Narsraopet) |
| | ii) Mandals | 2011 | Nos | 57 |
| | iii) Revenue villages | 2011 | Nos | 729 |

| | | | | |
|-----------|--------------------------------------|---------|-----------------------------------|---------|
| | iv) Inhabited villages | | Nos | 1755 |
| | v) Gram Panchayats | | Nos | 1024 |
| | vi) Municipalities | | Nos | 1 |
| | vii) Municipal Corporations | | Nos | 11 |
| | viii) Greater Municipal Corporations | | Nos | Nil |
| | | | | |
| | | | | |
| 2. | Population - 2011 (P) | | | |
| (A) | Total | | | 4889230 |
| | i) Male | 2011 | No of persons | 2441128 |
| | ii) Female | 2011 | " | 2448102 |
| (B) | Rural Population | 2011 | " | 3232485 |
| | Urban population | 2011 | " | 1656745 |
| | Density of population | 2011 | Persons per sq km | 429 |
| | Sex ratio | 2011 | No. of females per thousand males | 1003 |
| | Literacy rate | 2011 | Percentage | 67.99 |
| 3. | Agriculture | | | |
| A. | Land utilization | 2010-11 | | |
| | i) Total Area | | Hectare | 1139100 |
| | ii) Forest cover | | " | 161941 |
| | iii) Non Agriculture Land | | " | 157303 |
| | v) Barren uncultivable land | | " | 34395 |
| | vi) Cultivable waste | | " | 27486 |
| | vii) Pmt Pasture | | " | 18155 |
| | viii) Misc tree crops | | " | 28506 |
| | ix) other fallow land | | " | 40877 |
| | x) current fallow land | | " | 26891 |
| | xi) cultivable barren land | | " | |
| 4. | Forest | | | |
| | (i) Forest | 2011 | Ha. | 161941 |
| 5. | Livestock & Poultry | | | |
| A. | Cattle | | | |
| | i) Cows | 2007 | Nos. | 132622 |
| | ii) Buffaloes | 2007 | Nos. | 120017 |
| | Other livestock | | | |
| | i) Goats | 2007 | Nos. | 282696 |
| | ii) sheep | | | 743234 |
| | iii) Pigs | 2007 | Nos. | 17976 |
| | iv) Dogs & Bitches | 2007 | Nos. | 20671 |
| | iv) Railways | | | |
| | i) Length of rail line | 2006-07 | Kms | 316 |

| | | | |
|----------------------------------|------|------------------|-----------------|
| V) Roads | | | |
| (a) National Highway | 2011 | Kms | 148 |
| (b) PWD | 2011 | Kms | 3394 |
| (c) Panchayat Roads | 2011 | Kms | 7445 |
| | | Kms | |
| | | Kms | |
| (VI) Communication | | | |
| (a) Telephone connection | 2011 | Nos | 160573 |
| (b) Post offices | 2011 | Nos. | 853 |
| (c) Telephone Exchanges | 2011 | Nos. | 223 |
| (d) Density of Telephone | | Nos./1000 person | 33 |
| (e) Density of Telephone | | No. per sq kM. | 14 |
| (f) PCO | | No. | 12972 |
| (VII) Public Health | | | |
| (a) Allopathic Hospital | 2011 | No. | 23 |
| (b) Beds in Allopathic hospitals | | No. | 2545 |
| (c) Ayurvedic Hospital | | No. | Nil |
| (d) Beds in Ayurvedic hospitals | | No. | Nil |
| (e) Unani hospitals | | No. | Nil |
| (f) Community health centers | | No. | Nil |
| (g) Primary health centers | | No. | 78 |
| (h) Dispensaries | | No. | 108 |
| (VIII) Banking | 2011 | | |
| (a) Commercial Bank branches | | Nos. | 371 (38 banks) |
| (b) Regional rural Bank branches | | Nos. | 61 |
| (c) Pvt Banks | | Nos. | 43 |
| (d) APSFC | | Nos. | 1 |
| (IX) Education | 2011 | | |
| (a) Primary school | | Nos. | 3062 |
| (b) upper primary | | Nos. | 489 |
| (c) High schools | | Nos. | 652 |
| (d) Higher secondary schools | | Nos | 7 |
| (e) Junior colleges | | Nos | 273 |
| (d) Polytechnic colleges | | Nos. | 21 |
| (e) Pharmacy colleges | | Nos | 25 |
| (e) Engineering colleges | | Nos. | 49 |
| (f) MBA/MCA colleges | | Nos | 49/45 |

Sources: AP Statistical Abstract, 2011 and Handbook of Statistics, Guntur

2.1 Existing Status of Industrial Areas in the District

DETAILS OF VACANT PLOTS AND SHEDS IN INDUSTRIAL ESTATES/AREAS/PARKS IN THE STATE

| Estate Name | Land Acquired (acres) | Land Acquired (Sq Mts) | Land Developed (Sq Mts) | Land Rate Per Sqm | Total No. of Plots | Total No. of Structures | Alloted Plots | Alloted Structures | Vacant Plots | Vacant Structures | Units in Production |
|--|-----------------------|------------------------|-------------------------|-------------------|--------------------|-------------------------|---------------|--------------------|--------------|-------------------|---------------------|
| 1 Autonagar (AN) GUNTUR PHASE-I,II | 105.42 | 426635 | 272403 | 3000 | 661 | 131 | 660 | 131 | 1 | 0 | 741 |
| 2 AN GUNTUR PHASE-III | 46.22 | 187052 | 112435 | 3000 | 188 | 32 | 188 | 32 | 0 | 0 | 181 |
| 3 AN GUNTUR PH-IV | 92.36 | 373781 | 147654 | 3000 | 1440 | 51 | 1407 | 51 | 33 | 0 | 465 |
| 4 AN TENALI | 54.87 | 222059 | 125362 | 2250 | 479 | 0 | 479 | 0 | 0 | 0 | 433 |
| 5 AN_MACHERL A | 11.31 | 45772 | 45772 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 |
| 6 AN- PIDUGURALLA | 11.38 | 46054 | 46055 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 |
| 7 APIE BAPATLA | 46.77 | 189278 | 132521 | 700 | 62 | 0 | 62 | 0 | 0 | 0 | 41 |
| 8 APIE SATTENAPALL LY | 20.99 | 84946 | 48099 | 550 | 80 | 8 | 80 | 8 | 0 | 0 | 25 |
| 9 APIE TENALI | 8.61 | 34844 | 25818 | 2000 | 38 | 4 | 38 | 4 | 0 | 0 | 31 |
| 10 APIIC_MANGA LAGIRI_AN | 63.93 | 258725 | 162228 | 3000 | 439 | 0 | 439 | 0 | 0 | 0 | 394 |

| | | | | | | | | | | | | |
|----|-------------------------|-------|--------|--------|------|-----|----|-----|----|----|---|-----|
| 11 | IP_GUNTUR | 39.09 | 158197 | 124871 | 3000 | 159 | 12 | 159 | 12 | 0 | 0 | 137 |
| 12 | IP_GUNTUR (GORANTLA) | 22.18 | 89762 | 64014 | 3000 | 47 | 0 | 47 | 0 | 0 | 0 | 41 |
| 13 | IP_MANGALAG IRI | 29.60 | 119791 | 79513 | 3000 | 21 | 0 | 7 | 0 | 14 | 0 | 3 |
| 14 | IP_NADIKUDI PH I | 48.98 | 198222 | 136989 | 300 | 96 | 6 | 96 | 6 | 0 | 0 | 74 |
| 15 | IP_NADIKUDI, PH-II | 76.85 | 311011 | 251552 | 350 | 22 | 0 | 14 | 0 | 8 | 0 | 14 |
| 16 | IP_NARASARA OPET | 25.00 | 101175 | 82294 | 2000 | 59 | 4 | 59 | 4 | 0 | 0 | 45 |
| 17 | IP_NOWLURU | 73.17 | 296119 | 208422 | 1700 | 59 | 12 | 58 | 12 | 1 | 0 | 56 |
| 18 | IP_PERECHERL A | 9.65 | 39053 | 19722 | 1100 | 18 | 10 | 16 | 10 | 2 | 0 | 15 |
| 19 | IP_TENALI_EX PN | 4.94 | 19992 | 13976 | 2000 | 24 | 0 | 24 | 0 | 0 | 0 | 16 |
| 20 | MIE DOKIPARRU | 1.20 | 4856 | 2306 | 0 | 1 | 10 | 0 | 10 | 1 | 0 | 6 |

Source:- APIIC Ltd

3. INDUSTRIAL SCENERIO OF Guntur district

3.1 Industry at a Glance

| Sr No | Head | Unit | Particulars |
|-------|---|---------|-------------|
| 1. | REGISTERED INDUSTRIAL UNIT | NO. | 7390 |
| 2. | TOTAL INDUSTRIAL UNIT | NO. | |
| 3. | REGISTERED MEDIUM & LARGE UNIT | NO. | 51 |
| 4. | ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES | NO. | |
| 5. | EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES | NO. | |
| 6. | NO. OF INDUSTRIAL AREA | NO. | 20 |
| 7. | TURNOVER OF SMALL SCALE IND. | IN LACS | |
| 8. | TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES | IN LACS | |

3.2 YEAR WISE TREND OF UNITS REGISTERED

| | YEAR | NUMBER OF REGISTERED UNITS | EMPLOYMENT | INVESTMENT (lakh Rs.) |
|-------|--------------|----------------------------|------------|-----------------------|
| Up to | 1996-97 | 6155 | 57684 | 13332 |
| | 1997-98 | 6329 | 59770 | 914004 |
| | 1998-99 | 6569 | 62755 | 19299 |
| | 1999-2000 | | | |
| | 2000-01 | 6750 | 65099 | 24507 |
| | 2001-2002 | 6837 | 66893 | 26920 |
| | 2002-03 | 6893 | 67707 | 27646 |
| | 2003-04 | 6895 | 68905 | 29041 |
| | 2004-05 | 7108 | 71124 | 30361 |
| | 2005-06 | 7168 | 71882 | 31415 |
| | 2006-07 | 7298 | 72591 | 24862 |
| | 2007-08 | 7505 | 76042 | 36877 |
| | 2008-09 | 7812 | 79676 | 4683.2 |
| | 2009-10 | | | |
| | 2010-11 | | | |
| | Total | | | |

Source: Commr of Industries, Govt of AP

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

| NIC CODE NO. | TYPE OF INDUSTRY | NUMBER OF UNITS | INVESTMENT (Lakh Rs.) | EMPLOYMENT |
|--------------|---|-----------------|-----------------------|------------|
| 20 | Agro based | | | |
| 22 | Soda water | | | |
| 23 | Cotton textile | | | |
| 24. | Woolen, silk & artificial Thread based clothes. | | | |
| 25. | Jute & jute based | | | |
| 26. | Ready-made garments & embroidery | | | |
| 27. | Wood/wooden based furniture | | | |
| 28. | Paper & Paper products | | | |
| 29. | Leather based | | | |
| 31. | Chemical/Chemical based | | | |
| 30. | Rubber, Plastic & petro based | | | |
| 32. | Mineral based | | | |
| 33. | Metal based (Steel Fab.) | | | |
| 35. | Engineering units | | | |
| 36. | Electrical machinery and transport equipment | | | |
| 97. | Repairing & servicing | | | |
| 01. | Others | | | |
| | | | | |

Source: DIC

3.4 LARGE & MEDIUM SCALE INDUSTRIES: Source: website of Commissioner of Industries, Govt of AP

| Sl. No. | Name of the Industry | Installed capacity | Investment (Rs. in lakhs) | Employment |
|---------|--|--------------------|---------------------------|------------|
| 1. | Bharat General & Textiles Industries, Dokiparru, Medikondur(M) | 17500 (tonnes) | 79 | 125 |
| 2. | Bommidala Bros. Ltd Nadimpalem, Prathipadu (M) | 120 (tonnes) | 200 | 120 |
| 3. | G.P. Industries Ltd, Thimmapauram, Edlapadu (M) | 13500 (tonnes) | 750 | 400 |

| | | | |
|--|---------------------|---------------------|-----|
| 4. Andhra Sugars Ltd, Perecherla, Medikondur (M) | 75000 | 600 275 (tonnes) | |
| 5. Bharath Genaral Textile Industry, Beside NH-5 Bypass Road, Guntur. | 45000 (tonnes) | 13 | 284 |
| 6. Sri Dhanalakshmi Cotton & Rice Mills Ltd, Ganapavaram, Nadendla (M) | 800000 (tonnes) | 470 | 400 |
| 7. Nannapaneni Venkatarao co-operative Sugars Ltd. Jampani, Vemur (M) | 12500 (tonnes) | 821 | 138 |
| 8. Dhanalakshmi Cotton Mills, Ganapavaram, Nadendla (M) | 27840 (Spindles) | 1423 | 400 |
| 9. Kallam Spinning Mills Ltd., NH-5,Chowdavaram,Guntur(M) | 12096 (Spindles) | 1255 | 200 |
| 10. Sri Jayalakshmi Spinnig Mills Ltd. Chebrole. | 24960 (tonnes) | 2678 | 325 |
| 11. Omyal Agro Industries Ltd., Tadepalli. | 37500 (tonnes) | 136 | 70 |
| 12. Sri.Bhजारang Jute Mills Ltd., Kankaragunta Gate, Guntur. | 17000 (tonnes) | 2500 | 300 |
| 13. Green Leaf Tobacco Threshers Ltd., Tobacco colony. Guntur. | 10000 (tonnes) | 300 | 150 |
| 14. Maddi Lakshmaiah Private Ltd., Ganapavaram, Edlapadu (M) | 39960 (tonnes) | 270 | 750 |
| 15. Standard Commercial Tobacco (P) Ltd Ltd., Kaja, Mangalagiri (M) | 13000 (tonnes) | 675 | 100 |
| 16. Sitharama Straw Boards, Sattenapalli. | 4500 (tonnes) | 96 | 70 |
| 17. Hemalatha Textiles, Pedakakani. | 17992 spindles | 50 | 450 |
| 18. Krishna Ganga Spinning Mills Ltd., Thimmapuram, Edlapadu (M) | 11080 (Spindles) | 695 | 225 |
| 19. V.S.Engineering Pvt.,Ltd., Nallapadu, Guntur (M) (no) | 100000 | 195 | 58 |
| 20. Model Bottling Company Ltd., Edulapalem, Prathipadu (M) | 1000000 (Grates) | 120 | 70 |
| 21. Continental Coffee Ltd., | 3000 | 3155 | 133 |

Duggirala. (tonnes)

| | | | |
|---|----------------------|------|-----|
| 22. Guntur Dist.,Milk Producers Co-operative Union Ltd., (Sangam Dairy), Vadlamudi Chebrolu (M) | 75000000 (Litres) | 1260 | 714 |
| 23. Jocil Ltd., Dokiparru Medikondur (M) | 30000 (tonnes) | 1074 | 433 |
| 24. Ducan Cements Ltd., (Durga Cements Ltd.,) Durgapuram, Dachepalli(M) | 500000 (tonnes) | 8300 | 450 |
| 25. Sri.Chakra Cements Ltd., Narasimhapuri, Karempudi(M) | 66000 (tonnes) | 1300 | 219 |
| 26. K.C.P.Ltd.,(Rama Krishna Cements) Macherla. | 360000 | 5009 | 720 |
| 27. L.C.K.Cements Ltd., Sagar Road, Macherla. | 3600 (tonnes) | 253 | 32 |
| 28. Hindusthan Zink Ltd., (Agnigundala Lead Project) Bandlamotu, Bollapalli(M) | 72000 (tonnes) | 1000 | 466 |
| 29. Bharat coco cola Bottling - South East (P) Ltd Atmakuru (v) Mangalagiri (M) | | 4000 | 225 |
| 30. Bommidala Filaments Ltd - Edulapalem (V) Prathipadu (M) | | 2488 | 81 |
| 31. Nagarjuna Coop.,Sugars Ltd - Gurazala , Guntur Dt. | | 907 | 595 |
| 32. Kallam Agro Products & Oil Ltd - Dokiparru (V) Medikonduru (M) | | 738 | 121 |
| 33. Krishns Cements, Tadepalli - | | 258 | 118 |
| 34. P.W.D. Work Shop, Seethananagaram - Tadepalli (M) | | 649 | |
| 35. Peael Beverages Ltd, - Thummalapalem (V), Prathipadu (M) | | 1060 | 192 |
| 36. Primer Tobacco Packers (P) - Ltd, Pothuru (V) Guntur (M) | | 500 | 150 |
| 37. Ravileela Dairy Ltd, - Kotanemalapuri (V) Rajupalem (M) | | 801 | 25 |
| 38. Rayalaseema Power Project Ltd., Muppalla | | 1521 | 15 |

| | | |
|---|-------|-----|
| 40. Salute Beverages (P) Ltd, - Edulapalem (V) Prathipadu (M) | 1000 | 120 |
| 41. Sasisri Extractions Ltd., - Atmakuru (V) Mangalagiri (M) | 540 | 218 |
| 42. Sathavahana Cotton Growwers - Co-operarive Spinning mills, Sattenapalli | 540 | 750 |
| 43. The Chilakaluripet Cotton - Growers Co-operative Spinning mills, Edlapadu | 2080 | 502 |
| 44. Trans Continental Tobacco - India Private Ltd, Potturu (V) Guntur (M) | 2210 | 300 |
| 45. Ushodaya Publications (p) Ltd - Potturu (V) Guntur (M) | 326 | 75 |
| 46 Virat Crane Industries - Ankireddypalem(V) Guntur(M) | 685 | 530 |
| 47. Kumars Cotex Ltd, - Dokiparru (v) Medikonduru (M) | 2244 | 346 |
| 48. Salute Water House (p) Ltd, - Edulapalem (v) Prathipadu (M) | 124 | 100 |
| 49. Sri Veera Hanuman Jute Mills, - Ankireddypalem (v) Guntur (M) | 1567 | 60 |
| 50. Deccan Tobacco Enterprises (P) - Ltd, Pedakakani | 150 | 100 |
| 51. Guarat Ambuja Cements Ltd, Nadikudi(v) Dacheipalli (M) | 62000 | 404 |

3.5 Major Exportable Item

Mango and other fruit products, chillies, burnt lime, tobacco leaf and products

3.6 Growth Trend

3.7 Vendorisation / Ancillarisation of the Industry

- 1) Spares, bobbins, crates, packing materials for textile units.
- 2) Plastic woven sacks, polishers, mechanical items for cement plants.
- 3) Plastic covers, tins, drums, packaging materials for milk plants.

- 4) Packing material like corrugated boxes, metal tins, containers, woven sacks, paper packing products, straps etc., for all units.
- 5) Spare parts required for all the units.
- 6) Servicing and maintenance works for the plant and equipments of these units.

3.8 Service Enterprises

3.9.2 Potentials areas for service industry

Repair and servicing of agricultural implements, motors

3.10 Potential for new MSMEs

(a) Agro-based Industries:

- 1) Rice Poha
- 2) Oil Mills
- 3) Fast Food Centres
- 4) Confectionery
- 5) Bakery
- 6) Dairy products based on milk (Koya,sweets,cheese,panner)
- 7) Potato /Banana chips
- 8) Grading, cleaning, packing of fresh vegetables
- 9) Tuti-fruitti
- 10) Papad / Pickle
- 11) Grounding & Packing of masalas
- 12) Turmeric cleaning and processing
- 13) Fruit juices
- 14) Mango jelly and jam

(b) Mineral-based Industres:

- 1) Quartz grading
- 2) Fly Ash bricks
- 3) Cement jallies, grills eetc.,
- 4) Cement based particle board
- 5) Cement decorative products, well Rings
- 6) Cutting and polishing of coloured stone
- 7) Precipitation of Lime
- 8) Scented chunna
- 9) Cement concrete pipes
- 10) Cement concrete sleepers for Railways
- 11) Mosaic flooring tiles
- 12) Hydrated lime

(c) Live stock based Industries:

- 1) Egg trays
- 2) Egg Powder
- 3) Poultry feed
- 4) Meat processing
- 5) Animal feed
- 6) Buttons from cattle horns
- 7) Wool carding and knitting
- 8) Kambali weaving
- 9) Village tannery
- 10) Leather travel goods
- 11) Leather garments

(d) Fisheries:

- 1) Fish Feed
- 2) Fish oil
- 3) Fish meat cubes
- 4) Processing, Packaging of fish/shrimp
- 5) Ice plants

(e) Forest based Industries:

- 1) Honey processing and packaging
- 2) Herbal medicines
- 3) Sisal fibre
- 4) Bamboo and Thunga products
- 5) Adda leaf cups, plates

B. DEMAND-BASED INDUSTRIES

(a) Food and Allied Industries:

- 1) Ice cream and candy
- 2) Mineral water
- 3) Pop Corn
- 4) Vermicelli
- 5) Masala palli & Mixture packing
- 6) Biscuit making
- 7) Jams, Jellies
- 8) Mushroom cultivation
- 9) Canned mushrooms (Export oriented)
- 10) Canned Rasagolla
- 11) Cashew nut shell liquid
- 12) Coffee flavoured milk

- 13) Ready to serve curried vegetables
- 14) Dehydrated vegetables
- 15) Noodles
- 16) Protein Rich biscuits
- 17) Wafer biscuits
- 18) Cold storages
- 19) Oil mills

(b) **Textile products including Hosiery:**

- 1) Lace making
- 2) Hosiery cloth
- 3) Cotton knitted under garments
- 4) Readymade garments
- 5) Stiff cloth
- 6) Petticoats
- 7) Saree falls & Embroidery works
- 8) Cotton thread balls
- 9) Cotton and Nylon socks
- 10) Interlocked knitted fabric
- 11) Textile screen printing
- 12) Woven labels
- 13) Bleaching & Dyeing of cotton knitted fabric
- 14) Mosquito Nets

(c) **Wooden Products:**

- 1) Wooden doors and windows
- 2) Wooden crates and packing materials
- 3) Spares for Handlooms
- 4) Wooden furniture
- 5) Wooden toys
- 6) Kitchen articles

(d) **Paper Products:**

- 1) Corrugated paper bags, boxes
- 2) Paper cups and plates
- 3) Paper Napkins
- 4) File pads
- 5) Hand made paper
- 6) Straw boards from waste paper
- 7) Speciality paper

(e) **Leather and Rexine Products:**

- 1) Rexine bags and Travel goods
- 2) Rexine seat covers
- 3) Geletine
- 4) Bone Meal
- 5) Rexine office stationary
- 6) Leather belts
- 7) Leather footwear
- 8) Eco-friendly shoe upper leather
- 9) Injection moulded shoes
- 10) Nubuck leather
- 11) Seude leather
- 12) Upholstry leather

(f) **Rubber Products**

- 1) Hawai Chappals
- 2) Rubber sports goods
- 3) Rubber toys
- 4) Rubber washers, Rings and Gaskets
- 5) Tyre Retreading
- 6) Rubber shoes

(g) **Plastic Products:**

- 1) Multilayer co-extruded plastic film
- 2) Plastic toys
- 3) Modular plastic switches
- 4) Plastic flowers, decorative boutiques
- 5) PVC pipe conduits
- 6) PVC blow moulded goods
- 7) Plastic travel goods
- 8) 2 layer co-extruded plastic film
- 9) Plastic granules from plastic waste
- 10) Agricultural equipment like sprayers, dustbins etc.,
- 11) Plastic cane

(h) **Chemical and Chemical products:**

- | | |
|----------------------------|------------------------|
| 1) Beta Napathol | 13) Calcium Chloride |
| 2) Cement Paints | 14) Distemper paints |
| 3) Liquid detergents | 15) Sodium sulphate |
| 4) Zinc Chloride | 16) Zinc Oxide |
| 5) Ferric Alum | 17) Mixed Fertilizers |
| 6) Acid slurry | 18) Copper powder |
| 7) Saccharine | 19) Nickel Alloy wires |
| 8) Nickel Chromium plating | 20) Teflon products |

- 9) Menthol crystal
- 10) Detergent cake & Powder
- 11) Mosquito repellent mat
- 12) Hard chrome plating
- 25) Chlorinated Heavy normal paraffin
- 26) Roto moulded plastic water storage tanks
- 27) Seamless pipe fittings
- 28) Aluminium powder
- 29) Distilled water and cleaning powder
- 30) Copper coated MS wire
- 21) Zinc plating on Iron & steel
- 22) Sugar Globules
- 23) Ball pen ink
- 24) Ayurvedic medical formulations

(i) **Glass and Ceramic products:**

- 1) Crushed stone
- 2) Decorative glass panes
- 3) Grounded minerals
- 4) Plaster of Paris
- 5) Ceramic jars (Decorative)
- 6) Ceramic mugs & Tea sets, tableware
- 7) Miniature bulbs
- 8) Mirror glass
- 9) Decorative fancy glass articles
- 10) Ceramic capacitors
- 11) Laminated safety glass
- 12) Toughened glass
- 13) Glass Hollow ware

(j) **Mechanical products:**

- 1) Agricultural Equipment
- 2) Steel & Aluminium furniture
- 3) Steel/Iron door frames
- 4) Iron grills, gates etc.,
- 5) Centering sheets
- 6) Room cooler body
- 7) Tractor trolleys and trailers
- 8) Self tapping screws
- 9) Flexible couplings
- 10) Investment casting
- 11) Nuts & Bolts for automobiles
- 12) MS washers
- 13) Automobile body building
- 14) Barbed wire
- 15) Tool Room
- 16) Piston valves
- 17) Wire drawing & Nails

(k) Electronics:

- 1) Printed circuit boards
- 2) Voltage stabilizers
- 3) TV tuner
- 4) Micro processor
- 5) Transformer
- 6) Electronic ballasts
- 7) Uninterrupted power supply system (UPS)
- 8) Wire wound Resistors
- 9) Musical Albums & Greeting cards
- 10) Invertors and Converters
- 11) CRT Data display monitor (colour)
- 12) Personal computer
- 13) Crimped wire connectors
- 14) Transformers & Coils
- 15) Wire wound Resistors

(l) Electrical:

- 1) Electrical bells & Buzzer
- 2) Storage Water Heaters
- 3) Auto miniature lamps
- 4) Automatic switches for electrical gadgets
- 5) Electric Tandoor
- 6) Hot cases
- 7) Ice cream churner
- 8) LT power capacitors
- 9) Reversing starter for motors
- 10) Domestic flour mill
- 11) Distribution board
- 12) Energy meter

(m) Miscellaneous:

- 1) Fast food Indian Restaurant
- 2) Gem cutting and polishing
- 3) Seed Processing
- 4) Chemical etching on wood
- 5) Agri-clinics

C. INDUSTRY ORIENTED SERVICE ESTABLISHMENTS

- 1) DTP Xerox centres
- 2) E-mail & Internet services

- 3) Digital Photography
- 4) Cell phone servicing
- 5) Motor Rewinding
- 6) Courier services
- 7) Catering services
- 8) Gymnasiums
- 9) Beauty parlours
- 10) Fashion Designing
- 11) Household appliance servicing
- 12) Travel agencies
- 13) Coaching centres
- 14) 2/3 wheeler servicing
- 15) 4-wheeler servicing
- 16) Interior Decoration
- 17) Welding, Galvanizing workshops
- 18) T.V. Radio, stereo servicing
- 19) Nursing homes
- 20) Hotels and restaurants
- 21) Motor & pump sets repair

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

Turmeric processing cluster, Duggirala, and Burnt lime cluster, Piduguralla, have been provided soft interventions under MSE-CDP scheme.

The Health care industry cluster of Guntur and near by areas is being assisted through MSE-CDP

Other clusters in the district are:

Zari saris cluster at Guntur, Mangalgiri, Ilavaram

Mosquito nets cluster at Chilakaluripeta, Phirangipuram, Nidubrolu, Mangalgiri

Bedsheets cluster at Repalli, Tenali, Sattenapalli, Phirangipuram and Nidulbrolu

Towels, Dhoties etc at Tenali, Sattenpalli, Phirangipuram

4.2 Details for Identified cluster

Source: www.clusteobservatory.in

4.2.1 Name of the cluster : General Engineering Cluster, Narsaraopet

| | | |
|----|--|---|
| 1 | Principal Products Manufactured in the Cluster | Tractor trolleys, iron grills, servicing of vehicles, etc |
| 2 | Name of the SPV | Foundry Owners Association, Narsaraopet, Guntur District |
| 3 | No. of functional units in the clusters | 66 |
| 4 | Turnover of the Clusters | □ 23 million |
| 5 | Value of Exports from the Clusters | |
| 6 | Employment in Cluster | 500 persons |
| 7 | Average investment in plant & Machinery | |
| 8 | Major Issues / requirement | Technology upgradation , market consortia |
| 9 | Presence of capable institutions | C I T D, Hyderabad and Vijayawada |
| 10 | Thrust Areas | |
| 11 | Problems & constraints | Most firms still use obsolete technology, and do not form market consortia to avail benefits of bulk purchases of raw materials and utilities |

4.2.2 Piduguralla Burnt lime cluster

| | | |
|----|--|---|
| 1 | Principal Products Manufactured in the Cluster | Burnt lime |
| 2 | Name of the SPV | |
| 3 | No. of functional units in the clusters | 392 |
| 4 | Turnover of the Clusters | □ 864 million |
| 5 | Value of Exports from the Clusters | |
| 6 | Employment in Cluster | 22000 persons |
| 7 | Average investment in plant & Machinery | |
| 8 | Major Issues / requirement | Poor storage facility, inadequate infrastructure, lack of basic infrastructure like roads, water, power etc |
| 9 | Presence of capable institutions | |
| 10 | Thrust Areas | |
| 11 | Problems & constraints | Poor market linkages, obsolete technology |

4.2.3 Duggirala Turmeric Processing cluster

| | | |
|---|--|--|
| 1 | Principal Products Manufactured in the Cluster | Processed turmeric and turmeric powder |
|---|--|--|

| | | |
|----|---|---|
| 2 | Name of the SPV | |
| 3 | No. of functional units in the clusters | 26 |
| 4 | Turnover of the Clusters | □ 860 millions |
| 5 | Value of Exports from the Clusters | |
| 6 | Employment in Cluster | 800 persons |
| 7 | Average investment in plant & Machinery | |
| 8 | Major Issues / requirement | <p>Cluster taken up by APTICO, suggested the following;</p> <ul style="list-style-type: none"> • Installation of energy efficient pulverizers (12 units) • End-product yield improvement by 7% • Propagation of mobile cooking units • Practicing grading of products • Propagation of mobile cooking units resulted in low water consumption, less pollution, faster process with better quality of raw material • Cultivation of high curcumin yielding turmeric varieties (30 farmers ♦ 100 acres) • Direct marketing effort by 6 units |
| 9 | Presence of capable institutions | APITCO |
| 10 | Thrust Areas | |
| 11 | Problems & constraints | |

4.2.4 Guntur Powerloom Cluster:

| | | |
|---|--|--|
| 1 | Principal Products Manufactured in the Cluster | Spinning Ginning |
| 2 | Name of the SPV | |
| 3 | No. of functional units in the clusters | <p>Spinning Mills: 75 Medium enterprises (with more than 12000 spindles) 20 Small Enterprises (with less than 12000 spindles) Ginning Units: Manual Ginning (Small): 750 Automated ginning (Medium): 20 Total: 865</p> |
| 4 | Turnover of the Clusters | □ 50000 million |
| 5 | Value of Exports from the Clusters | |
| 6 | Employment in Cluster | 19950 in Spinning Mills 46200 in Ginning Mills Total: 66150 |
| 7 | Average investment in plant & Machinery | |
| 8 | Major Issues / requirement | <ul style="list-style-type: none"> • High cost of energy • Low level of automation in ginning units • Absence of technical BDS providers • Shortage of skilled manpower |

| | | |
|----|----------------------------------|---|
| | | <ul style="list-style-type: none"> • Lack of standard quality control measures • High input costs |
| 9 | Presence of capable institutions | |
| 10 | Thrust Areas | |
| 11 | Problems & constraints | <p>Bank credit to units linked to macro market conditions of the sector and not on cluster performance</p> <p>Absence of value addition products like weaving and knitted units in the region</p> <p>Absence of direct exports and dependence on only western region national market</p> <p>Lack of common training centre facilities for skill upgradation</p> <p>Low level of enterprise social responsibility</p> <p>(As identified by APITCO in DSR)</p> |

5. General issues raised by industry association during the course of meeting

1.

Inadequate and irregular supply of power. Frequent power cuts

1. Prospects for training programmes during 2012-13

| <u>S.No</u> | <u>Programme</u> | <u>Subject</u> | <u>No. of programmes proposed</u> |
|--------------------|-------------------------|-----------------------|--|
| 1 | ESDP | As per need | 8 Nos |
| 2 | MDP | Need based | 2 nos |
| 3 | BSDP | | |
| 4 | MDP | Need based | 6 |
| 5 | IMC | Need based | 13 Nos |
| 6 | SDP | Need based | |

Action Plan for MSME/NMCP schemes

| <u>S. No</u> | <u>Name of the scheme</u> | <u>Proposed activity in the district</u> |
|---------------------|--|---|
| 1 | MSE-CDP | To explore |
| 2 | ISO 9000/14000/HACCP | Nil |
| 3 | MSE-MDA | Nil |
| 4 | CLCSS | One Awareness programme |
| 5 | Capacity Building & Strengthening of data base | Nil |
| 6 | International Co-operation | Nil |
| 7 | TREAD | Nil |
| 8 | VDP | Nil |
| 9 | National Awards | Nil |
| NMCP schemes | | |
| 1 | Lean Mfr | Nil |
| 2 | Design Mfr | Nil |
| 3 | Market Assistance & Tech upgradation | Nil |
| 4 | ICT | Nil |
| 5 | Bar code | Nil |
| 6 | Bar code | Nil |
| 7 | IPR | Nil |
| 8 | Incubator scheme | Nil |
| 9 | QMS/QT | Nil |

List of Industry Associations in the district:

1. The Guntur Trunk Manufacturers Welfare Association,
D NO. 22-11-64, Lalapet, Guntur Town, Cell No. : 9848585070,
9290570626
2. Piduguralla Lime Manufacturers Association, Opp. Police Station , Piduguralla, Cell:
9440264867
3. Piduguralla Cem Powder Association, C/o Sri Sudha Industries, Main Road, Piduguralla
town, Cell: 9848267330,08649252347
4. The Perecherla Stone Crusher Owner Welfare Associaton , Pericherla Donka, Pericherla
Village, Medikonduru Mandal, Guntur district Pho: 9490105738
5. The Guntur District Stone Crusher Onwers Welfare Associaton, C/o Parthasaradhi Stone
Crusher, 6th Line Center, Pericherla, Medikonduru Manda, Guntur district Cell No:
9848131599, 08632355175

6. The Indian Tobacco Association, Shri B Kotaiah, 9th Line, Srinivasaraothota, G T Road, Guntur Town, Cell : 9440616444, 08632230245, 2240085
7. AP Plastic Manufacuterers Association, 6-14-3, 14/3, Arundalpet, Guntur, Cell No. 9390738483,9848132095,Ph: 2222227
8. AP Cotton Association, Lakshmpuram, Main road, Guntur Ph: 0863-2233472
9. Sramika Jana Sankshema Sangam, 16-5-190, LalBahadur Nagar, Old Guntur, Ph: 9949075789
10. The Guntur Dall Millers Welfare Association, Sri Gowri Shankar Rao, Eluru Bazar, Guntur Town, Ph: 0863-2229993
11. Indian Chamber of Commerce, Sri Anjaneuyulu, Near ZInna Toer, Main Road, Guntur, Cell: 9440263369, Ph: 0863-2220092
12. The Guntur District Steel Furniture Manufacturers Association, 22-6-56, Thunuguntlavari Street, Lalapet, Guntur Town, Ph: 9346523777
13. The Engineering Industries Welfare Association , President: Shri Allabakshu, OPO Box: 461, Phase 1 & 2, Autonagar, Guntur
14. The Guntur Automobile Mechanical Association, President: Shri Mohan Rao, Post Box No: 519, Phase 1 & 2, Autonagar, Guntur,
15. The Guntur District Packaged Drinking Water Mfrs Association, President: Shri J Murali CHowdhary, 6/1, Arundlpet, Guntur Town, Cell: 9390001776

Steps to setup MSMEs:

| S. No | Type of assistance | Name and address of the agency |
|--------------|--|--|
| 1 | Provisional & permanent registration | District Industries centre Collectorate compound Guntur Tel : 0863 2234864 Cell :9989997685 e-Mail: gmdic_gnt@ap.gov.in |
| 2 | Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic sravery rpor | MSMSE-DI, Narsapur Cross Roads, Hyderabad And DIC Vijayawada And APITCO, Parisram Bhavan, Hyderabad |
| 3 | Land and Industrial shed | Zonal Manager, Guntur Zone, APIIC, Vijayawada, Ph : 0866 - 2555647, 98489 33877, |

| | | |
|----|---|---|
| | | zm_vij@apiic.in |
| 4 | Financial assistance | APSF, 1st Floor Amulya Towers, Ring Road, Guntur 522007 Ph: 0863-2350012, 9949358511, email : guntur@apsfc.com Commercial banks |
| 5 | For raw materials under Govt supply | GM DIC, Guntur |
| 6 | Plant and machinery under hire purchase | NSIC Limited Branch Manager Ist Floor, Plot No.49, Main Road, Guru Nanak Colony Vijayawada – 520 008 (Andhra Pradesh) Tel: 0866-2545055 Email: bovijayawada@nsic.co.in |
| 7 | Power/ Electricity | AP Transco |
| 8 | Technical Know how | Research Labs like IICT, Hyderabad, CFTRI, Mysore, CIPET, Hyderabad, etc |
| 9 | Quality and Standards | Regional Agmark Laboratory, Directorate of Marketing & Inspection, Dr. Basavapnniah Building, 12-25-35 Kothapet Main Road, Guntur – 522 001. Phone : 2220180 Bureau of Indian Standards, M-4 Block,Ist Floor Manoranjan Complex, M J Road Hyderabad 500 001 Tel. - 040-24730678,24730679, 24731052,24731087,24731082 Fax:- 040-24731086 E-mail : hbo@bis.org.in Website : http://www.bis.org.in Certified consultants for ISO 9000 etc |
| 10 | Marketing/Export Assistance | NSIC, MSME-DI, Export Promotion Councils, etc |
| 11 | Other promotional agencies | Spices board, coir board, Tobacco Board, KVIB, KVIC etc |

Training Institutes

| SNO | Name & Address of the organization | Phone Nos. | Email ID |
|-----|--|-------------------------------|--|
| 1 | Project Director District Rural Development Authority, Collector's Bungalow Road, Guntur-4 | | |
| 2 | Executive Director, SC Corporation Building, Collector's Bungalow Road, Guntur-522001 | | |
| 3 | Chief Executive Officer STEP-Swasakthi Collector's Bungalow Road, Guntur-4 | 0863-2231476 | |
| 4 | Director Andhra Bank Institute of Rural Development, DNO 14-1-14, OLD Bank Street, Kothapet. Guntur-522001 | 0863-2336912 | |
| 5 | Director Jan Shikshan Sansthan 2/1, Lakshmipuram, Guntur- 522007 | 0863-2323247, Fax: 2328147 | director@jssguntur.com |